

**POLICY AND PERFORMANCE  
CONSULTANTS, INC.**

**LAURA W. BOYD, PH.D.**

March 11, 2010

Chairman Julius Genachowski  
Commissioner Michael J. Copps  
Commissioner Robert M. McDowell  
Commissioner Mignon Clyburn  
Commissioner Meredith Attwell Baker  
Federal Communications Commission (FCC)  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

Re: GN Docket No. 09-191

Dear FCC Chairman and Commissioners:

I am the President and CEO of Policy and Performance Consultants, a woman owned business doing work with for-profit and not-for-profit associations and individuals across our country. I thank you for the opportunity to submit reply comments on the Open Internet Notice of Proposed Rulemaking.

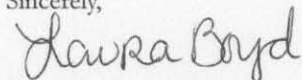
My business is almost solely conducted through the Internet and broadband. In the fast pace of business and personal decisions required today, I see clients and associations left behind when broadband is not available. Those who do not use the Internet are at a significant disadvantage and miss out on important economic, social and civic opportunities.

With this in mind, I am pleased that the Commission has recently developed a National Broadband Plan that will help spur broadband deployment and adoption. Broadband offers opportunities for job training, entrepreneurship, telework and advertising. It is imperative that this resource for economic success be made available universally. In addition, I applaud the FCC for resisting calls from some groups to further regulate the Internet. At this time, such regulations could stand in the way of ubiquitous broadband access – a key priority of Congress and the Obama Administration. As you consider the NPRM, I hope that you approach it with the same considerations and assess whether proposed regulations would advance or hinder the affordability and availability of broadband technology.

As this economy requires more creative thinking and personal risk-taking of micro-business and home-based businesses, in addition to more robust companies, it is imperative that all entrepreneurs have access to broadband. Whether a single operator business in the middle of the country or a growing company on either coast, access to broadband provides the business education, the background research, most of the product development and acquisition and much of the customer base for today's business owners.

Thank you for your attention to this request and your leadership of this crucial policy area.

Sincerely,



Laura W. Boyd, Ph.D.